

THE EXTRA SERVICES of airlines companies

AIRFRANCE / CHAT IN THE AIR

Service Constant Cons

Junior

The A380 has an instant messaging service that enables to chat live with other passengers without moving. This system allows to make new acquaintances or interact with a colleague seated a few rows away.

Alitalia THE QUALITY OF PRODUCTS

The airline company was awarded «Best Airline Cusine» of the year several times. The menu is composed by regional dishes and well-known Italian wines.

41.2

AIR NEW ZEALAND € ECONOMY SKYCOUCH™

Air New Zealand developed « Skycouch »

for couple or family. The Skycouch is a row of three Economy seats that together create a flexible space for whatever the passenger want it to be - an area to relax and stretch out in, or for the kids to use as a play area.

Emirates THE BEST ENTERTAINMENT

In 2015, Emirates Inflight Entertainment was voted the best for 11 consecutive years. This company offers its passengers the latest in cinema releases.

SEESSING SEE

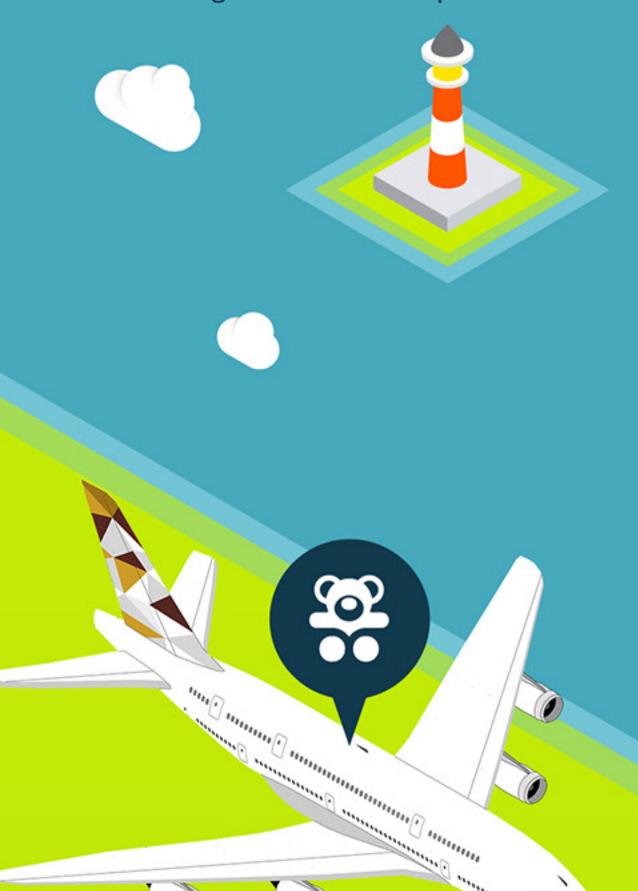
100

110

BRITISH AIRWAYS

British Airways features the latest in immersive 3D Surround Sound technology which will enhance the in-flight movie experience. This revolutionary new technology promises to immerse the viewer into an unforgettable sound experience.

482



FINALIR CELEBRATING SPECIAL OCCASIONS !

The airline company offers special refreshments for special occasions (an anniversary, a surprise to newlyweds ...). This service is on request and may come at a cost: box of chocolate Godiva 20€ and champagne 42.90€ or 144€.



ETIHAE A I R W A Y S FLYING NANNIES

Flying Nannies are here to help parents with children – to get children settled for bed, keeping them entertained or simply offering advice and support to parents.

norwegian FREE Wi-Fi ONBOARD

Free Wi-Fi is available on most of flights in Europe and on flights between the U.S. and the Caribbean. Passengers can check "Norwegian Internet access" wireless networks on their devices during the flight.

SPORT IN ANY CIRCUMSTANCES

With the Live-TV free channel "Sport 24", passengers can follow live the biggest sports events on long haul flights (soccer, tennis, golf and Formula 1)





125

SWISS was the first airline company in the world to be distinguished by the quality label ECARF. It makes a commitment to reduce the most allergens in cabins and lounges, in particular in the covers of seats, air conditioning and food.

FRIENDLY AIRLINE

ALLERGY-

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AIRWAYS ALLE IN THE OFFICE AIRWAYS ALLE IN THE OFFICIE AIRWAYS ALLE INTERNATIONAL AIRWAYS AIRWAYS ALLE INTERNATIONAL AIRWAYS AIRWA

Qatar Airways is the only airline company to offer two real meals for a 6 hours flight and to offer champagne in all class.

Virginatlantic A PERSONALIZED EXPERIENCE

Virgin Atlantic has experimented with a new LED system in selected cabins. The spread light is parameterized according to the desire of the customer, you will find a light setting to suit your mood.

410

Methodology

liligo.com analyzed entertainment offer and special offer on airlines website during February 2016 for a haul flight in economy class.

About liligo.com

liligo.com is the first travel search engine to integrate hundreds of sites (travel agencies, airlines including 70 low cost, tour operators, hotels chains, rental car companies, brokers...) and allows travellers to access all available online travel offering. Comprehensive and unbiased, liligo.com is dedicated to helping the user find their holidays as simply as possible. liligo.com is available in 15 countries and attracts almost 4 million unique visitors a month.

